

SHOP PLUS

29 March - 1 April 2022
Shanghai New International Expo Centre (SNIEC)

Organizers



Hall Layout

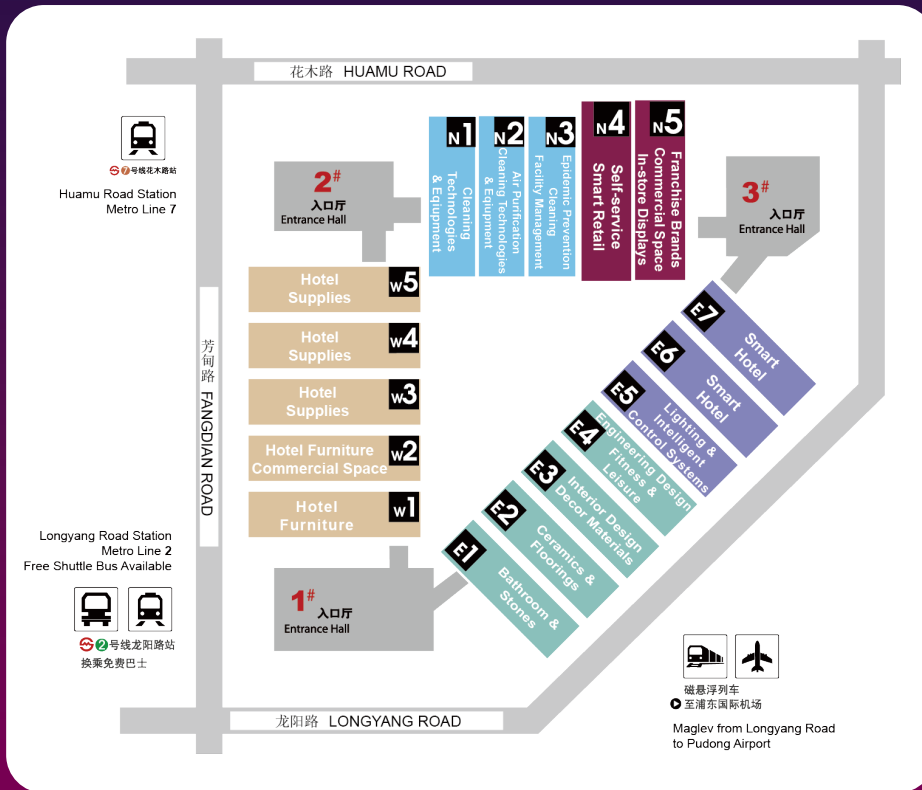


Exhibit Inquiry

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Join us

**Hotel & Shop Plus**

#ShopPlus



SHOP PLUS

29 March - 1 April 2022
Shanghai New International Expo Centre (SNIEC)

China's Leading Commercial Space Tradeshow



Co-located Events

- Shanghai International Smart Retailing Show ■ Shanghai International Retail Display & Fixtures Expo
■ Expo Lighting for Commercial Properties ■ Shanghai International Hospitality Design & Supplies Expo
■ Expo for International Facility Management ■ International Franchise Expo Shanghai



Show Overview

Serving as China's unique sourcing platform for buyers of commercial construction projects, SHOP PLUS consists of Shanghai International Smart Retailing Show, Shanghai International Retail Display & Fixtures Expo, and China International Self-service, Kiosk and Vending Show. It joins forces with China Commerce Association for General Merchandise (CCAGM) and China Tourist Hotel Association (CTHA) to lead the way that the industry develops, bringing together trade buyers including shopping mall owners, commercial space designers, art display and window display designers, contractors, investors, F&B managers and owners, and hoteliers. The exhibit categories cover franchise, commercial space design, sign design, retail display props, visual merchandising, smart retail, digital business, and self-service. SHOP PLUS has grown into the one-stop sourcing platform offering solutions for design, construction and operation of retail and commercial spaces.



200,000

SQM Exhibition Area

2,000+

Exhibitors

100+

Forums and Conferences

121,410

Visits of Trade Buyers

Exhibit Categories

Vending & Self-service

Vending Machines, Self-service Equipment, In-store Solutions, Vending Machine Parts & Technologies

Digital Business

Information Management Systems (IMS), Warehouse Management Systems (WMS), Cloud Platforms, Smart Supervision Systems, Visual Marketing Facilities & Technologies, Interactive Media, Audio and Video Technologies

Smart Retail

Retail Software, Retail Technologies, Payment Systems & Technologies, Mobile Solutions, E-commerce, Retail Security Systems, Other Business & IT Equipment

Retail Display Props

Commercial Displays, Wayfinding Equipment & Robots, In-store Displays, Food Display Cases, Commercial Art Display, Restaurant Furniture & Equipment, Artificial Plants & Landscape Decors, Display Racks, Retail Kiosks, Point of Purchase Displays, Decoration Materials

Franchise

Catering, Retail, Service, Education

Wayfinding

Directional Signs, Multi-Tenant Signs, Signboards & Safety Signs, Pillar Signs, LED Signages, Display Systems

Commercial Lighting

Commercial Lighting Design, Smart Lighting Control Systems, Commercial Lighting Solutions, Decorative Lights, Lighting Design

Visual Merchandising

Retail Store Layout, Décor & Visual Merchandising, POP Marketing, Mannequins, Store Décor, Window Displays & Display Props

Commercial Interior Design

Commercial Space Planning, Interior Design, Shop Design, Lighting Design, Window Design, Display Design, Landscape Design

Office

Workplace Design, Office Furniture, Smart Conference Tablets, Smart Conference Room Central Control Systems, Cloud & Mobile Printing, Video Conferencing & Multimedia Systems, Meeting Room Booking Systems, Intelligent Height-adjustable Desks, Co-working Space Services

Smart Parking

Smart Parking Systems, Parking Lot Security Facilities, EV Charging Stations, Smart Parking Software, Parking Lot Management & Operation Services, Mechanical Parking Systems, Parking Robots, Parking Lot Floor Construction & Maintenance

Exhibitor Testimonials



This was our first year to exhibit at HOTEL & SHOP PLUS. The show offers commercial property owners, designers, and contractors a business networking platform leading the way that the commercial real estate industry develops. We are impressed with the organizer's professionalism and enthusiasm, and during the show, customers' inquiries are very specific. As an innovative company specialized in wayfinding signage, we have increased our brand awareness and gained recognition from many customers at the show. We hope the show will get better and better. Let's move forward together to combine art with technology!

Weiguang Liu
Chief Business Officer, Troncent

It was the first time we worked with the HOTEL & SHOP PLUS show organizer, and we hope it will be the first step toward success. We will have a thorough review of our experience exhibiting at the show to lay the foundation for our further cooperation. By leveraging resources of both sides, we hope that, together we can create spaces for an artistic life.

Fei Chou
CEO, Alfilo

Our booth was packed out with trade visitors and generated a lot of buzz at HOTEL & SHOP PLUS. It helps us grow our business in the global commercial real estate market. We believe that the show will be better and better!

Qingyou Chen
Marketing Director, NEXNOVO

As an old friend of HOTEL & SHOP PLUS, we hope the show will get better and better. Together with industry peers from retailers, department stores and shopping malls, we will work for a brighter future for China's commercial space industry!

Zhenghong Luo
Regional Manager - East China, MAKEN

Shanghai International Smart Retailing Show offers all-in-one solutions for retailers, department stores, and shopping malls. It's a rare opportunity to build connections with customers and industry professionals for further cooperation. Here we have also met many new friends from East China, and we know more about each other through displays and presentations. In this way, it has laid solid foundations for our future cooperation.

Weitao Shi
CEO, ZKONG

This was our first year to participate in SHOP PLUS. The show is so professional that it brings us many quality buyers. As a smart hotel self-service total solutions provider, we have got sufficient brand exposure at the show. Also, we have been awarded the 2021 Golden Palace Award - Best Retail Technology Solution Award. We are impressed with the organizer's professional and attentive services. We are looking forward to exhibiting at the show again.

Zhengming Qin
Co-founder, PADBOT

We've always been empowering life with AI smart technology. The show was so popular that both familiar and emerging brands showcased their innovative products. There were also many overseas buyers, so it's perfect for us to expand our business into global markets.

Xiaomin Chi
Chief Public Relation Officer, KEENON

China International Self-service, Kiosk and Vending Show (CVS) is known as the largest and most influential trade show across the retail industry. Having participated in the show for years, we hope it will have an increasing influence to provide exhibitors with a broader, more valuable platform. We sincerely hope SHOP PLUS will be better and better!

Mingju Luo
Chairman, DEM

China International Self-service, Kiosk and Vending Show (CVS) has been held for years. We've been participating in the show since established. We would like to thank the organizer for providing us with the business networking platform. Our newly launched hot food vending machines attracted many trade buyers during the show. It's far from our expectations and we have gained a lot.

Fuxing Zhang
Chairman, XINGYUAN



Featured Exhibitors



Visitor Testimonials

Zhaoxia Zhu

Chairperson, Zhengzhou Department Store

The exhibits hold a leading position within the industry. Product upgrading can help retailers to deal with existing problems. The exhibition scale is quite large, and exhibitors are so strong that they offer us new management ideas. We will recommend them to brand owners.

Daoan Huang

GM, Qingdao Hisense Plaza

SHOP PLUS brings us abundant resources and business opportunities to create better consumption scenarios. The show is so valuable that we have benefited a lot.



Lixia He

GM, Xidan Department Store Headquarter

There was a rich programme of activities with a high quality of speakers, and they keep up with current business trends. During the conference, I took some time to visit exhibition zones where I found many resources. They are perfect for the transformation of old department stores, and offer ideas about how offline retail can improve customer experience.

Biao He

GM, Baode Mall

The pandemic is not only a challenge but also an opportunity. Digitalization and omni-channel retailing will empower the transformation and upgrading of physical retail. Shanghai International Smart Retailing Show drives the development of traditional department stores.

Yongmei Song

Director of Digital Center, Hisense Plaza

The show is quite large and brings together new concepts, new images, and new technologies. It builds up a high-value networking platform to promote the development of retail. As the first-class exhibition, it lives up to the reputation!



VIP Buyers

Department Stores / Commercial Space

Florentia Village
Wangfujing Group Co., Ltd.
Joy-City, COFCO
Shanghai New World Co., Ltd.
CENBEST
Liquor Group Co., Ltd.
Rainbow Department Store Co., Ltd.
WU MART
Beijing Capital Retailing Group
Shanghai No.1 Department Store
Hopson Commercial Property Management Company
Suning
Shanghai Aegean Business Group Co., Ltd.
Chongqing Department Store Co., Ltd.
Dashang Group Co., Ltd.
Fujian Dongbai Group Co., Ltd.
Changchun Ouya (Group) Co., Ltd.
Hangzhou Jiebai Group Co., Ltd.
Tianjin Quan Ye Chang (Group) Co., Ltd.
Beijing Cuiwei Tower Co., Ltd.
Qingdao Hisense Plaza
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Retailers

Aimer Co., Ltd.
FILA Holdings Corp.
Shanghai Forest Cabin Biological-tech Co., Ltd.
Shenzhen PurCotton Technology Co., Ltd.
Bosideng International Holdings Limited
Zhejiang Aokang Shoes Co., Ltd.
Zhejiang Semir Garment Co., Ltd.
Shanghai Mark Fairwhale Fashion Co., Ltd.
Sisyphus Park Books & Up Coffee
NovaVision Inc.
Hengdeli Holdings Limited
Chow Tai Fook Jewellery Co., Ltd.
Coucous Catering Management Co., Ltd.
Starbucks
White Rabbit Creamy Candy
Pop Mart
Guangzhou Nome Brand Management Co., Ltd.
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Supermarkets / Convenience Stores

Freshhema
Ella Supermarket
7Fresh
Suning.Com Co., Ltd.
Yonghui Superstores Co., Ltd.
China Resources Vanguard Shop
RT Mart Limited Shanghai Ruentex Group Concord Investment (China) Co., Ltd.
Wal-Mart (China) Investment Co., Ltd.
Carrefour Group
Metro Jinjiang Cash & Carry Co., Ltd.
Beijing Hualian Group
RenRenLe Commercial Group Co., Ltd.
Aeon Maxvalu (Jiangsu) Co., Ltd.
Jusgo Supermarket
AEON South China Co., Ltd.
BianLiFeng
Beijing Tiankelong Group Ltd.
KK Super Mart
Qingdao Likelai Group Co., Ltd.
ALDI (China) Investment Co., Ltd.
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Design Firms

POWER DESIGN
MOQI
Arcplus Group PLC
Shanghai Tongji Interior Design Engineering Co., Ltd.
RIGI Design
HMA Architects & Designers
Pesch & Partner Architekten Stadtplaner
Montaigne Design
Wilson Associates
Steve Leung Design Ltd. (SLD)
PAL Design Group
Cheng Chung Design (CCD)
HEQIAO
Studio MVW
MAYHO
EMD design
Shenzhen Jiang & Associates Creative Design Co., Ltd.
Shenzhen Onewe Commercial Space Design & Planning Co., Ltd.
Beijing Decheng Jiamei Decoration & Design
Creative Design International (CDI)
D&J
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Hotel Management Companies

Hampton by Hilton
GOME
Wyndham Hotels & Resorts
Shanghai Shimao Hotel Management Company
Hilton Hotels Management (Shanghai) Co., Ltd.
Starwood Asia Pacific Hotels & Resorts Pte Ltd.
Hyatt Hotels Corporation
Shanghai Jinjiang Metropolo Hotel Management Co., Ltd.
Zhejiang SSAW Boutique Hotels Co., Ltd.
Shanghai Zendai Himalayas Hotels Management Co., Ltd.
Jinling Hotels Co., Ltd.
Argyle Hotel Management Group
IHG Howard Johnson Hotels & Resorts Co., Ltd.
Beijing Shindom Hotels Chains Co., Ltd.
Fairmont Hotels & Resorts Inc.
Vienna Hotels Group
Grand Sun City Hotel
BTG-Jianguo Hotel Management Co., Ltd.
Chengjia Hotel Management Co., Ltd.
YINLAI Group
Shanghai Shimao Co., Ltd.
Barony Hotels & Resorts Group
Dossen Hotel Group
Zhejiang New Century Hotel Management Co., Ltd.
Hengshan Hotel
NH Hotel Group
Join.In Hospitality Management Co., Ltd.
Interstate Hotels & Resorts, Inc
Shanghai Yawan Hotel Management Co., Ltd.
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F&B Companies

85 °C
Ganso
Andersen
Sunmile
AILI
Christine
Paris Baguette
Breadtalk
Wedomé
Starbucks
Meixin
Häagen-Dazs
DQ
Holland
Yum China Holdings, Inc.
Guangzhou Restaurant Group Co., Ltd.
Inner Mongolia Little Sheep Catering Chain Co., Ltd.
Tianjin Dicos Food Development Co., Ltd.
Shanghai Xinghualou (Group) Co., Ltd.
Shanghai Meilongzhen (Group) Co., Ltd.
Shanghai Lingxian Catering Management Co., Ltd.
China Quanjude (Group) Co., Ltd.
Xi'an Catering Co., Ltd.
Chongqing Taoranju Catering Culture Co., Ltd.
Beijing Yoshinoya Fastfood Co., Ltd.
Dio F&B Management Co., Ltd.
Cobelieve (Tianjin) Apparel Co., Ltd.
Beijing Donglaishun Group Co., Ltd.
Hunan Shaoshan Maojia Restaurant Development Co., Ltd.
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SHOP PLUS

Explore new retail ecosystem

The 18th CCAGM Annual Meeting & Business Innovation Summit

The event is a high-profile networking platform in the retail industry, and will be held alongside SHOP PLUS 2022. Nearly 100 industry influencers from associations, department stores, retail shops, shopping malls, commercial real estate developers, outlet malls and stores, as well as brand owners will share their insights with over 1,000 delegates to attend the grand gathering.

China Shopping Mall Development Forum

Every shopping mall is a business ecosystem reflecting a lifestyle. The development of shopping malls slowed down in 2020 due to the pandemic. It has seen a sharp decrease in the number of new openings, while retail sales also declined compared to last year. The opening rate, rental rate, renewal rate and other key indicators are undesirable. Under the circumstances, investors, retailers and consumers all hope that shopping malls will carry out delicacy operations to achieve win-win cooperation. The forum discusses topics about the industry development trends.

China Retail Digital Transformation Forum

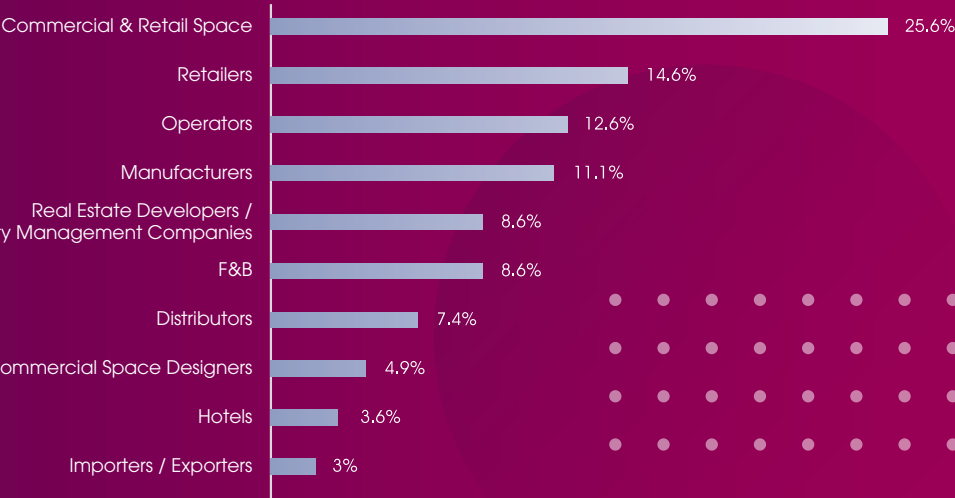
Omni-channel operations and digital transformation of physical retail has changed from the debate of "to do or not to do" to discussion on "how to do", from "tactics" to "strategies". The forum discusses major issues about digitalization, though which China Commerce Association for General Merchandise issued guidelines for setting up retail staff duties in omni-channel retailing.

China Outlets Development Forum

China-Chic Brand Development Forum



Buyer Business Categories



The 18th CCAGM Annual Meeting & Business Innovation Summit

Organizers: CCAGM, Sinoexpo Informa Markets / Assisted by Sinoexpo Informa Markets

SPEAKERS LIST

Hanmin Zhou, Vice Chairman, China National Democratic Construction Association

Hong Yin, Deputy Director-General, Logistics Division of Ministry of Commerce, PRC

Jun Fan, Chairperson, CCAGM

Fan Bai, Deputy Secretary of Party Committee, Director & GM, BTG

Jiaping Xu, Vice Chairman & GM, Shanghai New World Co., Ltd.

Huajun Wang, Secretary of Party Committee & Chairman, GCI

Yongming Chen, Business Management CEO, CapitalLand China

Hailun Cao, Deputy General Manager, Shanghai Bailian Group Co., Ltd.

Qingsong Yang, Secretary General, CCAGM

Jianguo Zhang, Executive Vice President, Wangfujing Group Co., Ltd.

Ruize Xu, Vice Chairman & President, Liqun Group Co., Ltd.

Shuo Hu, President, Hunan Friendship & Apollo Holding Co., Ltd.

Jiangqiang Qian, Chairman, Shanghai Merchandise Commercial Profession Trade Association

Jiangang Zhang, Chairman, Xinyulou Department Store Group Co., Ltd.

Xingfu Yuan, CEO, Fujian Dongbai Group Co., Ltd.

Lihua Xiao, VP, Alibaba Group

Xiulong Yang, Chairman, The Beijing Parade / CEO, South Beauty Group

Tianming Tang, VP Shiji Retail Information Technology Co., Ltd.

Zhiguo Lv, COO, Umeng

Zhili Zhang, Beijing Dabao Cosmetics Co., Ltd. Wei Wang, Founder, UNWISE

Yun Ding, Founder, HEYI Consulting

Guanglei Xu, GM of Marketing and Sales Dept., Parkview Green

Kejun Shen, System Planning Consultant, Youzan

Haifeng Li, Deputy General Manager, New World Daimaru

Naixin Geng, Chairman, Passion Investment Shanghai

Zehui Liu, Managing Partner, TS Capital

Li Bian, Deputy General Manager, BICC Group Huifeng Sun, Co-founder, PINGWAI

Ruilun Zhang, President of Industrial Development Committee, OUTLETS

Li Zhang, Marketing Professor, The National School of Development at Peking University

Yanfang Zhang, Professor, Chinese Academy of Social Sciences

Yanchun Yan, Partner, Shengjing 360

Xian Zeng, Executive President of Industrial Development Committee, OUTLETS

Guanghua Zhou, VP - Greater China, Tapestry, Inc.

Xiaojing Cai, Head of OUTLETS Business Dept., Shanghai Bailian Group Co., Ltd.

Yu Qiao, Senior Expert, OUTLETS

Xiong Feng, VP Hong Kong Causeway Bay Group

Jichun Liu, CAO of New Retail & Pan-Retail Industry, Alibaba Cloud

Zhihui Ye, VP, OUTLETS China

Rano J.Savic, Marketing Director, Join.In Hospitality Management Co., Ltd.

Liwei Hu, GM, Shanghai Milan City Aolai Enterprise Management Co., Ltd.

Yan Lu, Director of Public Relations, China, Vitai Group

Jingou Shi, GM, Xinxing Development Co., Ltd. Haixia Li, GM, Dalian Bainian Harbour Outlet

Wei Wang, Founder & CEO, Shanghai Huili Mechanical Equipment Co., Ltd.

Wengong Li, Chairman, Beijing Synergy Technology Co., Ltd.

Guangwei Zou, CEO, Jingpin Hi-tech Information Technology (Beijing) Co., Ltd.

Wei Du, Chairman, Wanshida Coffee Machine (Hangzhou) Co., Ltd.

Yagang Feng, GM of Intelligent Equipment Dept., XIAN Space Engine Co., Ltd.

Zufeng Tian, Deputy General Manager & Commercial Director, Hunan Zhonggu Science and Technology Co., Ltd.

Liang Zhuang, GM & Director of Information Technology Dept., Liqun Group

Xiling Zhao, Senior Consultant, Shiji Retail Information Technology Co., Ltd.

Xiaobo Chen, Head of East China, Hangzhou Shangshangqian Network Technology Co., Ltd.

Hongblao Li, Deputy General Manager of Information Management Dept., Aegean Commercial Group

Yongbo Xu, GM of Network Operations Division, Hunan Friendship & Apollo Holding Co., Ltd.

Jiachang Zhao, Senior Manager, Meiyume

Qian Zhang, Manager of Promotion Dept., Business Management Branch of Tianjin Luneng Property Co., Ltd.

Dong Dong, GM of All Channel Center, Wenfeng Great World Chain Development Corporation

Hang Sun, Deputy General Manager, Bailian OUTLETS Plaza

Yu Guan, CMO, Youzan

Daoan Huang, GM, Qingdao Hisense Plaza

Yishu Lu, VP, Dongbai Group

Yaoyong Jia, VP, Yuxing Group / Executive President, Global Harbor

Jianping Wei, GM, Shanghai, SUNAC

Xucun Chen, Deputy General Manager, Shanghai Bailian Group Co., Ltd.

Weiguang Liu, GM, Shanghai Guangce Information Technology Co., Ltd.

Yang Sun, President, Ankuai Group

Shixuan Gu, Chairperson, IGFD

Zhoujia Ding, Senior Trend Expert, WGSN

Juyou Long, Partner, Woods Bagot

Liang Zhang, Senior Deputy Director, Benoy Chenhua Wang, Vice President, Bosideng

Shuying Zhou, COO, POP MART

Boming Hong, CEO and Creative Director, K-Boxing Men's Wear (Shanghai) Co., Ltd.

Qindong Liang, Director Vice President, AECOM Dan Dou, Partner - Japan, JADE

Jingchun Fan, Founder, FCS Interior Design

Peng Wei, Executive Vice President of Retail Innovation Committee, CCAGM

Tao Du, Deputy General Manager of All Channel Center, Wangfujing Group



Retail Forum Speakers



Hanmin Zhou
Vice Chairman
China National Democratic
Construction Association



Hong Yin
Deputy Director-General
Logistics Division of Ministry
of Commerce, PRC



Jun Fan
Chairperson
China Commerce Association
for General Merchandise



Fan Bai
Deputy Secretary of Party Committee,
Director & General Manager
BTG



Ruilun Zhang
President of Industrial
Development Committee
OUTLETS



Jianqiang Qian
Chairman
Shanghai Merchandise Commercial
Profession Trade Association



Yongming Chen
Business Management CEO
Capitaland China



Jianguo Zhang
Executive Vice President
Wangfujing Group Co., Ltd.



Xiong Feng
Vice President
Hong Kong Causeway
Bay Group



Jiaping Xu
Vice Chairman & GM
Shanghai New World Co., Ltd.



Daoan Huang
GM
Qingdao Hisense Plaza



Zhihui Ye
Vice President
OUTLETS China



Yaoyong Jia
Vice President, Yuexing Group
Executive President, Global Harbor



Guanghua Zhou
Vice President
Greater China
Tapestry, Inc



Liwei Hu
GM
Shanghai Milan City Aolai Enterprise
Management Co., Ltd.



Hailun Cao
Deputy General Manager
Shanghai Bailian Group Co., Ltd.



Xucun Chen
Deputy General Manager
Shanghai Bailian
Group Co., Ltd.



Xiaojing Cai
Head of OUTLETS Business Dept.,
Shanghai Bailian Group Co., Ltd.



Jianping Wei
GM, Shanghai
SUNAC



Rano J.Savc
Marketing Director
Join.In Hospitality
Management Co., Ltd.



Haifeng Li
Deputy General Manager
New World Daimaru



Hongbiao Li
Deputy General Manager of
Information Management Dept.,
Aegean Commercial Group



Guanglei Xu
GM of Marketing and Sales Dept.,
Parkview Green



Shixuan Gu
Chairperson
IGFD



Jichun Liu
CAO of New Retail &
Pan-Retail Industry
Alibaba Cloud



Chenhua Wang
Vice President
Bosideng



Xiulong Yang
Chairman, The Beijing Parade
CEO, South Beauty Group



Shuying Zhou
COO
POP MART



Zhili Zhang
GM
Beijing Dabao Cosmetics
Co., Ltd.



Boming Hong
CEO & Creative Director
K-Boxing Men's Wear
(Shanghai) Co., Ltd.



Get inspired by commercial space design ideas

China Business Design Leaders Forum 2021

How retail renovation can meet the consumption needs of younger generations? The forum brought emerging designers together with design leaders, to explore the new waves and traditions of commercial space.

Spirit of Place of Commercial Space Forum

Spirit of place of commercial space has a close relationship not only with product form, but also with nature, culture, and art. Heng Xu, Co-partner of HPP, Hanning Lin, VP of Callison RTKL, Phillip Handford, Design Director of Gensler, Tianwen Sun, Founder & Chief Designer of Shanghai Hip-pop Design, Riqiao Fan, Founding Partner of S5 Design Co., Ltd., Zhile Hu, Founder & Design Director of WJ STUDIO, Liyan Xu, Partner of Taranta Creations, and Lingxiao Xu, Founder of JFR Studio joined discussion on how the spirit of place of commercial space can be inherited.

Commercial Space Design 2.0: Reconstructing the Value of Future Commercial and Retail Space Design

"A story-telling consumption scene" is more important than "merely eye-catching art display". Xiuwei Wu and Zhenyu Yang, Co-founders of MOC DESIGN OFFICE, Angie Fang, Co-founder of Studio NOWHERE, Mengjie Liu and Yifan Wu, Co-founders of So Studio, were invited to share their experience, discussing the value of future commercial and retail space design.

Urban Renewal Research - Commercial Real Estate Design

POP OFFICES Carnival 2021



Design Forum Speakers



Hanning Lin
Vice President
Callison RTKL



Philip Handford
Design Director
Gensler



Tianwen Sun
Founder & Chief Designer
Shanghai Hip-pop Architectural
Decoration Design Co., Ltd.



Liyan Xu
Partner
Taranta Creations



You Zhou
Founder
Updated Studio



Heng Xu
Co-partner
HPP



Zhenyu Yang
Partner
MOC DESIGN OFFICE



Xiuwei Wu
Co-founder
MOC DESIGN OFFICE



Mengjie Liu
Partner & Founder
So Studio



Jing Fang
Co-founder
Studio NOWHERE



Zhile Hu
Founder & Design Director
WJ STUDIO



Riqiao Fan
Founding Partner
S5n Design Co., Ltd.



Gan Li
Founder & Design Director
SOHO



Tianjing Bu
Design Director
ISENSE DESIGN



Chao Wen
Founder
JSD



Yaotian Zhang
Founder
Fun Connection Design

Special Exhibition Zones



Smart Parking Exhibition Zone

The exhibition zone displays total parking solutions for shopping malls and commercial properties, ranging from parking equipment to charging stations, parking lot security facilities, smart parking software, parking lot management & operation services, mechanical parking systems, and parking robots.



POP OFFICES Carnival

The carnival brings pop office designs, building materials, furniture and office supplies to the show floor. Featuring an aesthetic, high-class look, the exhibits attracted a number of visitors to come to explore office design ideas and decorating trends.

Pop-up Shops

Pop-up shop is a highly creative way of promoting a brand. Hall N5 covered an exhibition zone of 120 sqm presenting pop-shops by different brands in real-life scenario, including 81hours, PAMIR, CAVANA CANVAS, Martin Savile, ARTOPEN, Khoty, and URBAN WALKERS.





International Franchise Expo's first Asian show to be held in Shanghai



For over 30 years, MFV Expositions' International Franchise Expo (IFE) has been bringing franchise concepts together with the most qualified entrepreneurs seeking to own their own business. The portfolio is comprised of 12 expos in 6 different countries - United States, UK, Germany, Mexico, Austria, and China, connecting 2,060 exhibitors with 77,150 trade visitors and buyers yearly.

Serving as the unique investment platform in the franchise industry in the Asia-Pacific region, IFE Shanghai is jointly launched by MFV and Sinoexpo Informa Markets, to be held on the SHOP PLUS show floor from 29 March - 1 April 2022. The first IFE Shanghai will rely on the professional exhibition experience of Sinoexpo Informa Markets and the international industry influence of MFV. This will integrate domestic and foreign shopping mall owners, shop investors, chain supplies, individual franchise investors, brand investors, catering management and owners, and brand areas agents, which concentrating the resources of buyers, while introducing more international excellent chain brands to China, it also promotes more brands representing the highest level of Chinese entity business to go to global.

FRANCHISE EXPO NASHVILLE	FIF FRANQUICIAS 43 th Feria Internacional	INTERNATIONAL FRANCHISE EXPO	INTERNATIONAL FRANCHISE EXPO	EF EXPO Guadalajara FRANQUICIAS	FRANCHISE EXPO EUROPE
7-8 May 2021 Nashville, United States	2-4 September 2021 Mexico City, Mexico	24-25 September 2021 New York, United States	1-2 October 2021 London, UK	8-9 October 2021 Guadalajara, Mexico	4-6 November 2021 Frankfurt, Germany
FRANCHISE EXPO WEST	INTERNATIONAL FRANCHISE EXPO SHANGHAI	FRANCHISE EXPO SOUTH	FRANCHISE EXPO HOUSTON	EF EXPO Mexico FRANQUICIAS	European Master & Multi-Unit Franchising Conference
18-19 March 2022 Phoenix, United States	29 March - 1 April 2022 Mexico City, Mexico	9-10 September 2022 Lauderdale, United States	29-30 October 2022 Houston, United States	2022 Puebla, Mexico	2022 Vienna, Austria

Exhibitors Profile

Catering

Chinese Fast Food, Delicacies, Tea Drinks, Coffee, Dessert, Ice Cream, Light Meals, Baking, Hot Pot, Barbecue, Themed Restaurants, etc.

Retail

Cultural and Creative Products, Home Supplies, Food Retail, Convenience Stores, Fresh Fruits, Cosmetics, Pharmacies, Digital Products, Specialty Stores, etc.

Service

Recreation, Wellness Support, Car Wash, Laundry, Fitness, Beauty Parlors, Photography, Pet Shops, Chain-branded Hotels, Housekeeping, Post-natal Care, Parent-child Experiences, etc.

Education

Preschool Education, Quality Education, Subject Education, Skill Training, etc.

IFE Shanghai 2022 Exhibitors

Catering					
Education				Service	
Fitness					Retail
					

HOTEL & SHOP PLUS

Golden Palace & Golden Diamond Awards



Best Smart Retail Equipment Supplier Awards

Li'an Soyea Electrical Manufacturing Co., Ltd.
Hunan Xingyuan Technology Co., Ltd.
Ningbo Happy Workers Intelligent Technology Co., Ltd.
Hangzhou Zhongya Machinery Co., Ltd. China
Hangzhou Yile Shangyun Robot Technology Co., Ltd.
Zhejiang Hi-Convenience Network Technology Co., Ltd.
Shanghai Hantai Intelligence and Technology Co., Ltd.
Zhigoumao (Shanghai) Co., Ltd.
Shanghai Fuiou Payment service Co., Ltd.
WlWide Co., Ltd.

Best Retail Technology Solution Awards

BestSign Co., Ltd.
Ling Zhi Digital Technology Co., Ltd.
Elo Technology (Shanghai) Co., Ltd.
Hangzhou Youzan Technology Co., Ltd.
Meta Sophia Research Institute
Umeng+
Shiji Retail Information Technology (Beijing) Co., Ltd.
Hangzhou Qibo Haina Digital Technology Co., Ltd.
Hangzhou intelligent control network Co., Ltd.
Inbot Technology Co., Ltd.

Best Retail Digital Project Awards

Shanghai Aegean Commercial Group Co., Ltd.
Liqun Group Co., Ltd.
Ouya Commercial Capital of Changchun Ouya Group Co., Ltd.
Intime Retail (Group) Co., Ltd.
Hunan Friendship&Apollo Commercial Co., Ltd.
Luneng CC Plaza
Wengfeng Great World Chain Development Corp
Shanghai Xin Wan Commercial Operation Co., Ltd.
Changsha Tongcheng holdings Co., Ltd.
Guangzhou Friendship Group Co., Ltd.

Best Retail Innovation Awards

Nanjing Xinjiekou Department Store Co., Ltd.
Fujian Dongbai Group Co., Ltd.
OUTLET (CHINA) Co., Ltd.
锡林浩特市荣程商贸有限公司
Beijing Hanbroad Commercial Management Co., Ltd.
Xinyulou Department Store Group Co., Ltd.
Global Harbor Commercial Group
Inzonegroup Co., Ltd.
Hisense Plaza
Meiyume Co., Ltd.

Most Favored Brand by Commercial Space Awards

Shanghai Kejian New Materials Technology Co., Ltd.
Shanghai Shangguo Construction Material Co., Ltd.
Xiamen Aquatiz Technology Co., Ltd.
Guangdong Huayi Plumbing Fittings Industry Co., Ltd.
Hyundai L&C (Shanghai) Co., Ltd.
Wuxi Guma New Material Technology Co., Ltd.
Shenzhen LANSEN Integrated Technology Co., Ltd.
MI SHE Co., Ltd.
Shanghai Yining Industrial Co., Ltd.
M-BLUEPRINT Co., Ltd.

Best Outlets of the Year Awards

Bailian Outlets Plaza Shanghai Qingpu
Florentia Village Beijing & Tianjin
Capital Outlets Beijing
Banaling Outlets Beijing
Yansha Outlets Beijing
Times Outlets Chengdu
Florentia Village Shanghai
Bailian Outlets Theme Park Wuhan
Tainmei Shanshan Outlets Plaza Taiyuan
Shanghai Outlets Plaza Ningbo

Best Outlets Design Firm of the Year Awards

Shenzhen L&A Design Holding Co., Ltd.
Shanghai Infinity Junction Architecture Design Co., Ltd.
Youchang Commerce Design Organization
ZWP Design Co., Ltd.
Never Ending Designer Co., Ltd.
JHS Architecture Design

Best Designer of the Year Awards

Ian Yu, Partner & Interior Design Director, Kokaistudios
Christina Luk, Founder & Design Director, LUKSTUDIO
Hao Li, Vice President & Design Principal, JERDE
Philip Handford, Design Director, Gensler
Joe Lau, Design Director, HBAarchitecture
Shuan Lee, Co-founder & Chief Designer, ADDDESIGN
Wolf Loebel, Co-founder & CEO, RhineScheme GmbH
Andy Hall, Founding Partner, MQ Studio
Ken Wai, Global Design Principal, Aedas
Tao Chen, Founder & Design Director, Chentao Interior Design
Thomas Lee, Managing Director, BPI
Jason Du, Founder, DASUN Environmental Art Co., Ltd.
Tatsuma Yamaguchi, Design Director, Lighting Images
Vera Chu, Founder & Lighting Design Director, Vermillion Zhou Design Group
Hui Li, Founder & Chief Designer, PROL
Jack Lim, Principal Designer, Arup Shanghai Lighting Leader
Guojian Hu, Director, RDesign International Lighting, CHINA

Special Contribution Awards

Hunan TCN Vending Machine Co., Ltd.
Hefei Gaomei Cleaning Equipment Co., Ltd.
OPPLE Lighting Co., Ltd.
Shanghai TONNEY Industrial Co., Ltd.
Kingkoll (Shanghai) Sleep System Co., Ltd.
Shanghai Liangyuxi Industrial Group Co., Ltd.



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